

VitrA

Better hygiene.
For a better quality of life.

VitrA smart toilets



VitrA

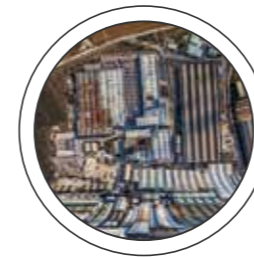
We invest in rooms that are essential for people: bathrooms



The complete bathroom
VitrA focuses on the physical and emotional needs of people and invests in design to shape all essential elements of the bathroom.



Inspiration is everything
It all starts with open questions around design in order to better understand needs, wishes and decisions. To fulfil these needs and wishes, VitrA subsequently creates an extraordinary array of special and unique combinations.



Powerful perfection
Seven state-of-the-art factories produce sophisticated products and adhere to extremely high standards while gradually reducing VitrA's ecological footprint.



Collaboration with designers
VitrA collaborates with recognised industrial designers from around the globe. Working together with these top talents doesn't just increase product functionality, but also leads to new and innovative product collections.



VitrA is global
Customers worldwide are welcomed at over 2,000 points of sale in more than 75 countries – including 150 exclusive VitrA showrooms in Istanbul, London, Cologne, Moscow, Dubai, Mumbai, Delhi and other major cities.



Technologies for the future
The VitrA Innovation Centre and its strong team of engineers are bathroom sector leaders when it comes to new and innovative solutions and technologies. It is also the brand's headquarters for R&D activities.



Improved personal hygiene
VitrA's continued health research leads to new technologies for improved hygiene in the bathroom. These solutions elevate personal hygiene to a new level.



A promise to the future
VitrA follows the Blue Life guidelines, which were developed to reduce our impact on the environment. They are our philosophical foundation in Production, Design and Management.



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“Who says
that hygiene
can’t be
fun?”



Water. Cleaning. Solutions.

A new level of comfort



Decades of experience have shown that that integrating design and functionality are essential for the holistic design of a bathroom. All VitrA collections – from ceramics and bathroom furniture to taps, tubs and tiles – are based on this fundamental idea. Inspired by the Turkish roots of our brand, the products are based on the sociable, passionate and diverse culture. VitrA products transform daily hygiene into an enjoyable ritual.

The future is water

Around two-thirds of all people already use water for gentle cleaning after using the toilet. This is both hygienic and comfortable. Using water-based cleaning is not only part of the new generation’s lifestyle, but it also offers a variety of advantages for older and less physically able people. The water cleaning solutions from VitrA combine hygiene, well-being and design in a diverse range of smart toilets and WCs with bidet function to create a new level of personal comfort in the bathroom.

The team at VitrA hope you find inspiration with this approach to personal hygiene whilst you explore our products. If you have any questions, we would love to answer them in person at our VitrA specification centre in London or via email: info@vitra.co.uk

The smart bidet toilet for “Generation clean”.

The unusual becomes the indispensable

Humans have nearly always used water to care for our body, as it leaves us feeling fresh and clean. Therefore, it is not surprising that two thirds of humans use water not just for showering and washing their hands, but also for cleaning intimate parts of their bodies.

Water cleanses, gently and effectively, the most sensitive parts of the body. This is why many cultures forgo toilet paper and rely exclusively on water after visiting the toilet.

Everyone, irrespective of their age or gender, uses the toilet several times a day. This makes it even more important to talk about this completely natural routine instead of treating it as a taboo. The bathroom is a place for cleanliness, but also a place of retreat, relaxation and health. Based on this, the multifunctional smart toilets and WCs with bidet function from Vitra combine the pleasant cleanliness of water with excellent comfort through outstanding technology.



The importance of hygiene combined with new technology

The meaning of hygiene and its importance for physical well-being have been common knowledge for a long time. However, the transition from a conventional WC to a smart toilet seems unusual to many people. This is completely understandable, as especially in Europe, most people are used to reaching for toilet paper.

But change offers an opportunity for improvement: Effective and gentle cleaning with water, carefully protecting the skin and additional comfort through using the latest technology will turn your daily visit to the WC into a moment of relaxation. Experience the wide range of functions for an extraordinary feeling of cleanliness that matches your personal needs.



V-Care Prime smart toilet

The advantages at a glance.

Hygiene

Water is the most natural and effective basis of any cleaning ritual. Why should this be any different for a visit to the WC?

Care

Water gently protects the most sensitive parts of our body. It leaves our skin with with an incomparable feeling of freshness.

Comfort

With a range of functions such as the adjustable water jet, con igrable dryer and much more, VitrA smart toilets create a unique atmosphere of harmony around hygiene and comfort.

Sustainability

Using water for personal hygiene reduces the use of toilet paper. This not only minimises the clogging of drains, but also protects the environment.

Ambience

All VitrA bidet toilets combine the functions of conventional WCs with those of a bidet and surpass them when it comes to their comfort and design. They allow for a space-saving and aesthetic solutions.

VitrA Rim-ex

The rimless technology ensures the toilet is fully cleaned after every use.



Are you impressed by the bidet toilet?

“My scepticism disappeared a long time ago!”

Claudia loves hers. Two years ago she renovated her bathroom and decided in favour of our V-Care Comfort bidet toilet. We visited her at home near York and wanted to find out what convinced her to move to a WC with bidet function. Hello Claudia!

VitrA: What inspired you to install a bidet toilet?

Claudia: Actually, at the beginning of the renovation it never occurred to me that there are alternatives to simply installing a normal toilet. In the end, our plumber recommended that I find out more and referred me to the VitrA website – but at that time, I was still quite sceptical about bidet toilets.

VitrA: What was the deciding factor in your purchase of a VitrA bidet toilet?

Claudia: I learnt more about how bidet toilets work when I visited a local showroom that had a selection of bidet toilets - and was even able to try one out right there (laughs). It was honestly a long process until I finally decided on the bidet toilet and the heated seat.

VitrA: And what has happened to your initial scepticism?

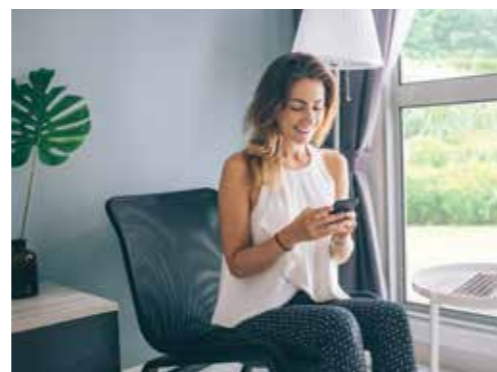
Claudia: Both for my husband and me, using the bidet toilet is now part of our everyday routine! My scepticism disappeared a long time ago: I am definitely not surprised that using water exclusively for cleaning after having used the toilet is common practice in many countries.

VitrA: Yes – and in the UK as well, the trend is slowly but surely going in that direction. How do your guests react to the bidet toilet?

Claudia: Most of them are curious. Occasionally, visitors use the bidet toilet like a normal WC. Friends that are visiting more frequently have certainly tested out all functions. At the beginning, it's a special attraction for everyone, but at some point it becomes part of everyday life. It requires a little bit of time to get used to.

VitrA: What would you tell friends and relatives who are uncertain about switching to a bidet toilet?

Claudia: Try it out, do your research and don't be put off by the the presumed adjustment and preconceived ideas or embarrassment. It is worth it.



V-Care Comfort

Experience moments of relaxation and prioritise your health.

Health is different for each of us

Luckily, in our society we no longer differentiate between “sick” and “healthy” – health means much more than just a functioning body.

How can we strengthen our well-being and improve our health? One thing is for sure, every person perceives the concept of well-being differently. However, there are a few basic factors that make life a little less difficult. These include healthy nutrition, enough rest, exercise and an individual personal comfort zone. The personal environment also plays a big part, untidiness and dirt often create stress and are a breeding ground for germs and bacteria.

Cleaning with water – pleasant and fresh

We naturally use water to wash our hands. According to Dr Manfred Sacher, a specialist for skin and associated diseases in Cologne, Germany, this is not surprising, as cleaning with water is more thorough than with dry paper. From a health perspective, water-based cleaning has many advantages beyond showering and washing hands, such as after using the WC. “Water is superior for daily intimate hygiene care. Not only on special days of the month, or an increased need for cleanliness in old age, but in general. The gentle care is beneficial to our body, it cleans effectively and prevents skin irritation,” said Dr Sacher.

Bathrooms - The feel-good place

Each of us visits the WC around eight times a day. The extent of how good we feel has a direct impact on our health. The combination of hygiene, comfort and aesthetics in the bathroom create an atmosphere in which we are able to relax more easily. This not only affects our body, but it also influences our spiritual well-being. This makes it even more important to create a space in which time passes quickly and you feel completely at ease.



“It simply feels
right to me!”



A “perfect match”
for every bathroom.



V-Care
Prime



V-Care Comfort



V-Care Essential

VitrA smart toilet basic functionality.

Easy to use thanks to clever technology

All VitrA bidet toilets are characterised by intelligent product design and technological precision. Personal hygiene is more fun through the effortless integration into everyday life and the functions that the entire V-Care series offers.

For adults and children

The smart toilet and its functions are even suitable for little guests. The remote control is designed to be intuitive and easy to use by all ages. All functions and settings are both child compatible and safe.

Easy to descale

The descaling function effectively protects the system against limescale build up and as a result the smart toilets are suitable for different water hardness levels.

Concealed electronics

The well thought through aesthetics of V-Care smart toilets ensure that all electronics and water fittings are concealed. The concealed installations leaves no room for dust or dirt to gather.

Energy-saving mode

When the toilet is not in use the preprogrammed energy-saving mode automatically reduces power consumption.

All functions can also be switched off so you can simply use your smart toilet as a conventional WC.

V-Care Prime

Technological revolution meets design icon.

With its diverse functions, intelligent technology and unmistakable design, the V-Care Prime stands for much more than a sense of hygiene.

Besides its individual setting options for an unmistakably sense of cleanliness, the smart toilet also features a timelessly elegant design.

In collaboration with the internationally renowned designer Arik Levy, the smart toilet was created with clear forms and simple, curved lines. It is both an exclusive smart toilet and an aesthetically pleasing design object. The V-Care Prime from Vitra opens up a new, modern world of water-based cleaning.

V-Care Prime

More luxury in everyday life ...

...with state-of-the- art technology.

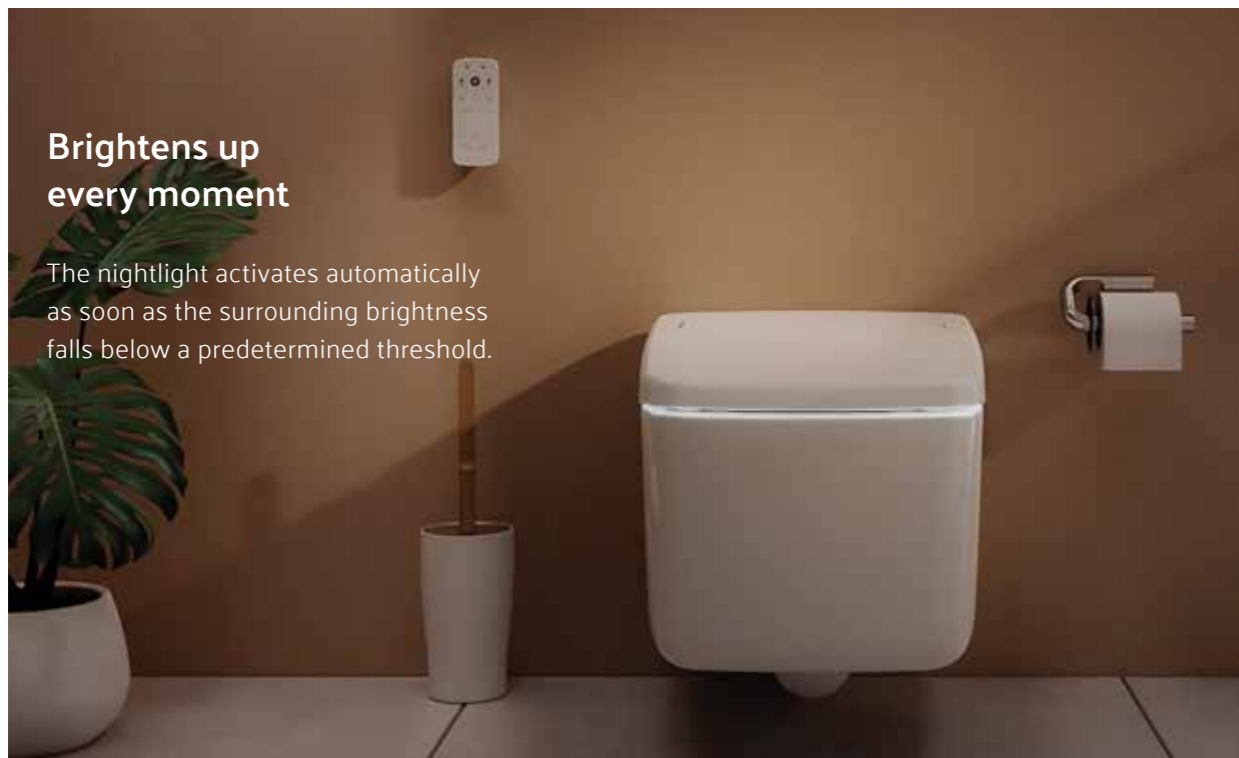


Allow yourself to be pampered

With the V-Care Prime being a multifunctional smart toilet, it adds maximum comfort to your everyday life. You can adjust each setting to suit your personal needs - from the nozzle function, water pressure setting, seat and dryer temperature control. The automatic air extraction, an integrated nightlight and contactless handling via remote control, makes the V-Care Prime a premium smart toilet.

Everything at a glance

You can easily and intuitively select your desired settings by using the remote control or your smartphone in advance. The smart toilet app provides an overview of your profile, your default settings and usage data. Thanks to encrypted internet access integrated within the toilet, the V-Care Prime can also be controlled when on the go. The internet connection also ensures it is always running on the latest version of software.



Brightens up every moment

The nightlight activates automatically as soon as the surrounding brightness falls below a predetermined threshold.

V-Care Prime

All features at a glance.



- Rear wash
- Intimate hygiene
- Adjustable nozzle, pressure and position
- Pulsing and oscillating water jet
- Automatic nozzle cleaning
- Heated seat
- Adjustable water temperature
- Dryer function
- Automatic odour extraction
- Nightlight
- Automatic seat opening and closing
- Operation via remote control or app
- Decalcification function
- Concealed technology
- Vitra Hygiene
- Vitra Rim-ex

V-Care Comfort

Award-winning technology for well-being.

The V-Care Comfort combines modern hygiene standards with contemporary awareness of style. The name speaks for itself: The focus is not just on the water-based cleaning, but also the additional comfort. Individual needs of the users are in the spotlight of the technical engineering advances. The diverse settings guarantee a special feeling of cleanliness. Thanks to its superior quality, pleasing aesthetic and perfect design, the V-Care series enriches every bathroom design.



V-Care Comfort

Simply

reVitrAlising.



Your choice for more freshness

In addition to the adjustable nozzle position and water pressure, the water nozzle of the V-Care Comfort can also be adjusted to your body's needs. The nozzle moves forwards and backwards (oscillation), the water pressure automatically decreases and increases (pulsation), but also the combination of both is particularly pleasant and extraordinarily effective.



Before and after each wash, the stainless steel nozzle automatically cleans itself.

Technologically advanced

Use the V-Care Comfort completely contactless – with the remote control and integrated sensor, the lid automatically opens and closes.

You will find detailed information on pages 74-75.

For your well-being

The V-Care Comfort portrays the combination of cleanliness and comfort at a unique level. Alongside water-based cleaning, the adjustable seat temperatures and integrated air extraction are not the only features that ensure moments of relaxation. The integrated dryer completes the cleaning experience - entirely without toilet paper and with a pleasant temperature.



V-Care Comfort

All features at a glance.

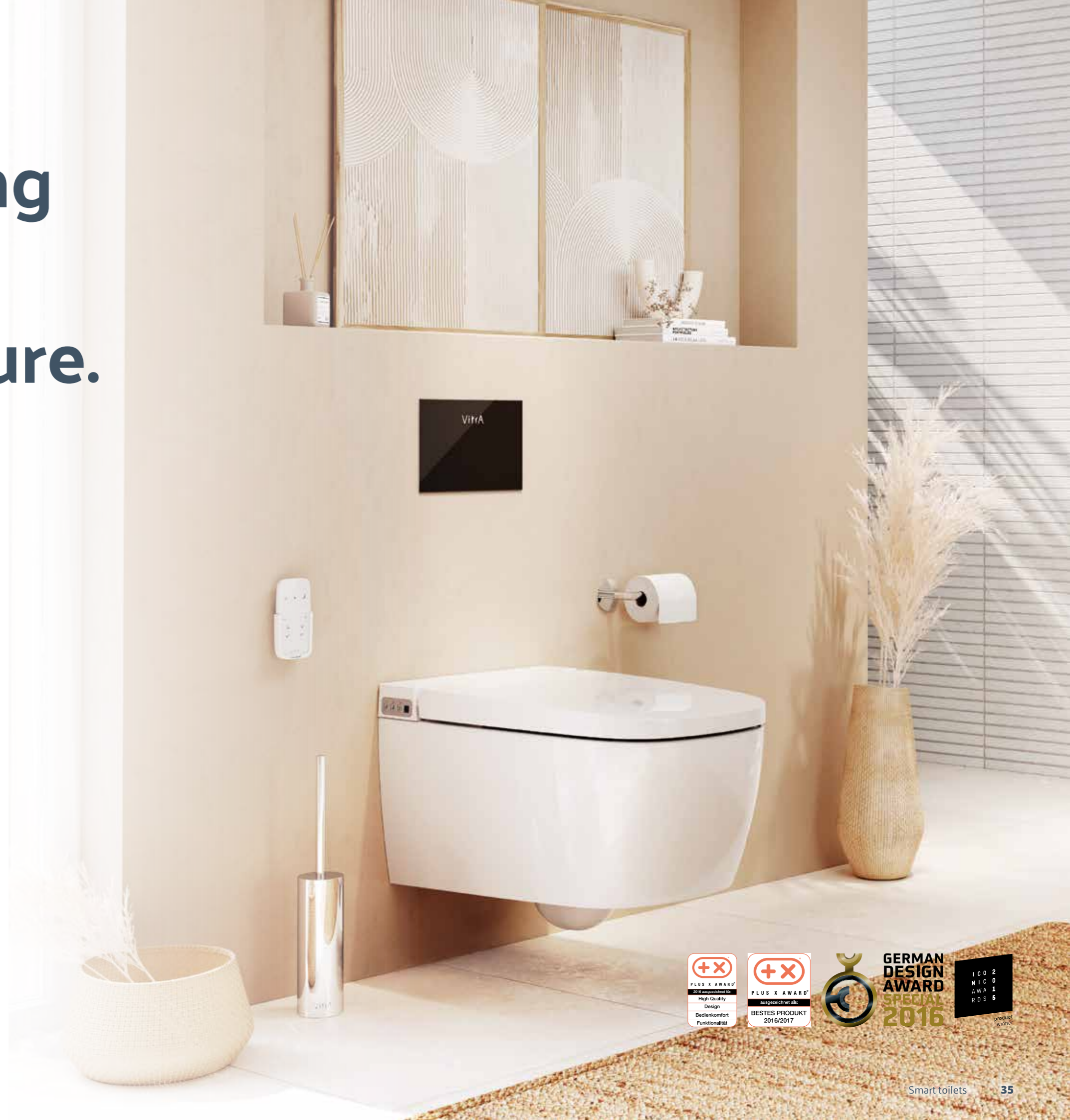
VitrA

- Rear wash
- Intimate hygiene
- Adjustable nozzle, pressure and position
- Pulsing and oscillating water jet
- Automatic nozzle cleaning
- Heated seat
- Dryer function
- Odour extraction
- Automatic seat opening and closing
- Operation via remote control
- Decalcification function
- VitrA Hygiene
- VitrA Rim-ex

V-Care Essential

The beginning of a new hygiene culture.

The classic model among the Vitra smart toilets is the foundation for a special hygiene experience. Equipped for rear washing and intimate hygiene care, the V-Care Essential optimises the feeling of cleanliness after a visit to the WC. With its stylish, simple design, the NOA architecture firm designed a smart toilet that harmoniously integrates itself into any bathroom interior. Improved health, more fun, lower energy consumption - improved hygiene!



V-Care Essential

Cleanliness begins with the V-Care Essential.

One nozzle - many benefits

The retractable nozzle is the focus of water-based cleaning. With its multifunctional settings, it is suitable for both rear wash and intimate hygiene care. The stainless steel nozzle automatically cleans itself before and after each use, thus preventing the accumulation of bacteria - and promising an all around perfect cleanliness.



The right care for your body

For optimal hygiene, both the nozzle position and water pressure are adjustable in line with personal sensitivity and individual needs. Using the remote control, you can choose among five different configurations to find the one right for you. This also applies to the water and heated seat temperature.

You will find detailed information on pages 74-75.



Built-in fresh air

Unpleasant odours are a thing of the past. The air extraction system, integrated into the smart toilet, uses a carbon filter to eliminate odours before they are able to spread to the surroundings.



V-Care Essential

All features at a glance.

- Rear wash
- Intimate hygiene
- Adjustable nozzle, pressure and position
- Automatic nozzle cleaning
- Heated seat
- Odour extraction
- Operation via remote control
- Decalcification function
- VitrA Hygiene
- VitrA Rim-ex

Beneficial care leaves skin feeling soft.



Hygiene in accordance with modern standards

In the UK, most households use toilet paper. However, the habit of using toilet paper compared to hygiene cultures of other countries, is perplexing. After all, why are we relying on water to clean our body, except when it comes to the intimate parts of our body?

Water-based cleaning has a strong hygienic advantage over toilet paper. It removes residue and bacteria in the most natural way. Unlike dry paper, water takes care of the skin in the most gentle and soothing way, preventing cracked skin and itching.



Wet wipes: environmental polluters

Initially it seems obvious to use wet wipes as an alternative to traditional toilet paper. But the preservatives and perfumes they contain, may cause skin irritations and contact allergies. Water without soap, additives or perfumes is completely sufficient for gently cleaning those intimate parts. Additionally, wet wipes are a burden to water treatment plants and the environment: The antibacterial ingredients they contain inhibit the breakdown of the wipes. As a result, wet wipes may not fully decompose and clog the sewerage systems.

Meanwhile, water-based intimate hygiene care has become more common in Europe as well. This is not only due to technological advances and increased comfort, but also the growing understanding that the pleasant feeling of water based cleaning sets a higher standard of quality of life.

VitrA Hygiene glaze.



...for a perceptible feeling of hygiene

The VitrA Hygiene glaze was developed in-house by VitrA as an antibacterial layer for surfaces. It effectively reduces germ growth in moist environments and is therefore ideal for all sanitary ceramics in the bathroom.

No place for contamination

All ceramic VitrA products are coated with VitrA Hygiene - both inside and out. The antibacterial coating makes it easier to clean the bathroom. The VitrA Hygiene coating also reduces the use of potentially harmful cleaning products and is therefore more environmentally friendly.

The VitrA Hygiene coating keeps its protective properties even after years of use and offers you and your environment great levels of cleanliness and hygiene.

From the very beginning, eliminates

99.9%

of all germs.



A comparison shows: The VitrA Hygiene glaze reduces the growth of bacteria

Bacteria growth	Evenly soiled surfaces	After 12 hours	After 24 hours
Surface protected with the VitrA Hygiene glaze			
Surface without VitrA Hygiene glaze			

VitrA Rim-ex.

No rim for more cleanliness

The rimless technology from VitrA is a key component of all smart toilets and bidets. The reason for this is obvious: Where there is no rim, there is no room for bacteria and germs to settle and spread. According to studies undertaken by Akdeniz-University, this makes VitrA Rim-ex WCs 99.9% more hygienic and easier to care for than conventional WCs.

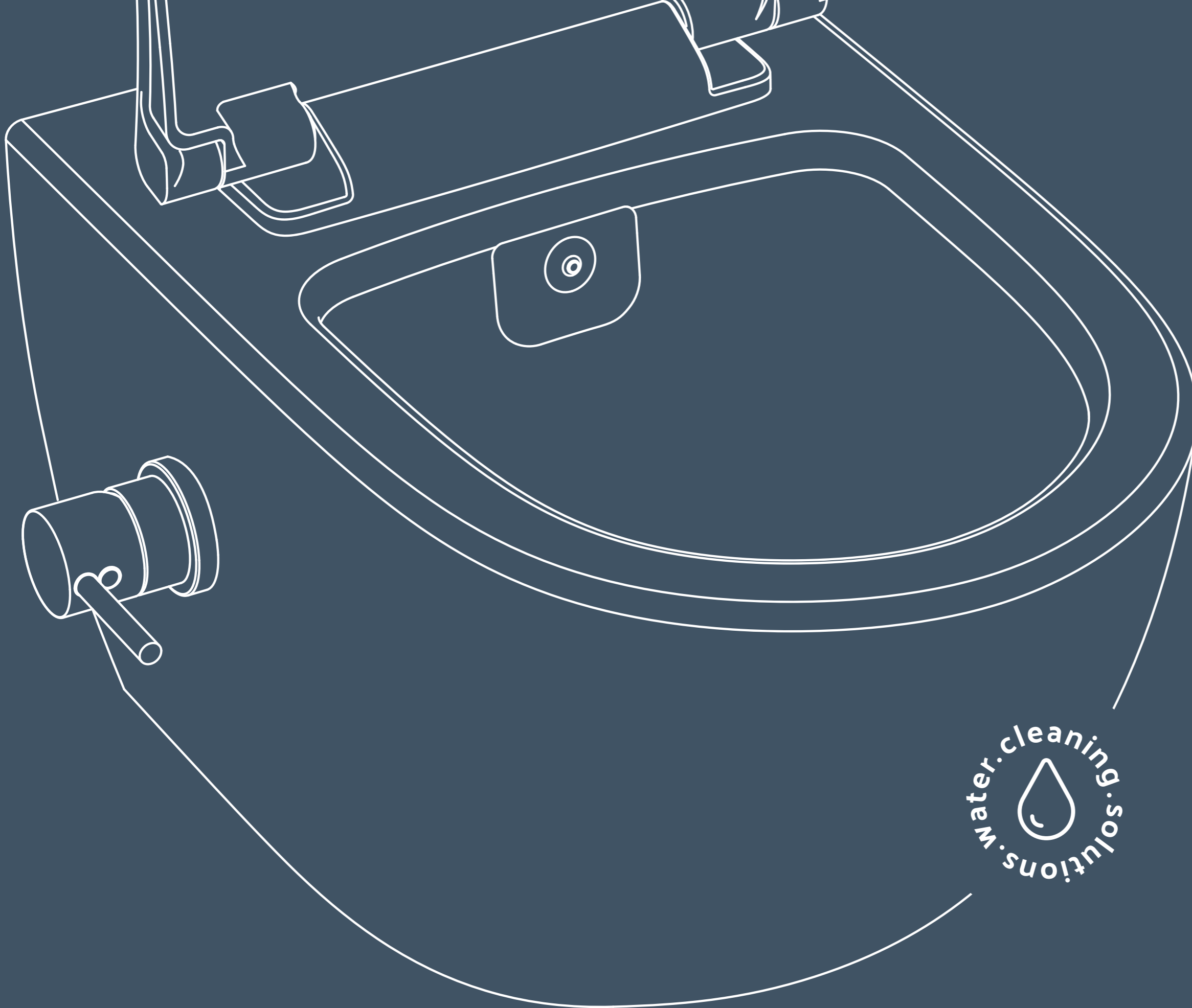


Conventional rim



VitrA Rim-ex rimless technology





Technical information



V-Care Prime smart toilets

	Functions	Prime
Personal hygiene	Rear wash	✓
	Intimate hygiene	✓
	Oscillating cleaning	✓
	Pulsing cleaning (massage function)	✓
	Removable nozzle	✓
	Setting the nozzle position	5 levels
	Adjustable water pressure	5 levels
	Heated water	✓
	Adjustable water temperature	5 levels
	Self-cleaning nozzle	✓
Comfort	Warm air dryer	✓
	Adjustable dryer temperature	5 levels
	Odour filter	✓
	Heated seat	✓
	Adjustable seat temperature	5 levels
	Automatic opening and closing	✓
	Soft close seat and cover with quick release function	✓
	Remote control	✓
	V-Care Smart WC app	✓
	Nightlight	✓
Technologies	VitrA Rim-ex	✓
	VitrA Hygiene	✓
	VitrA Clean	✓
Additional functions	Silent mode	✓
	Child mode	✓
	Energy-saving mode	✓
	Decalcification mode	✓
	Diagnostics function	✓
Aesthetics	Option for concealed water connection	✓
	Option for concealed electrical connection	✓
Standards	Child safety	✓
	DIN EN 1717, DIN EN 997, CE	✓
	Electrical certificates IEC, UL, CE, EN, GB	✓
	Water isolation certificates IP 64 / IP 67	✓
Certificates	DVGW, safe connection W 540	✓
	SVGW, backflow safety	✓
	BELGAQUA, DIN EN 1717-compliant	✓



Smart toilet

Wall-mounted WC with VitrA Flush 2.0, with concealed attachment from above, 3/6 litre flushing volume, incl. WC seat with quick release function, incl. odour filter

Features

- Intimate hygiene and bottom wash
- Adjustable nozzle position
- Nozzle temperature control (anti-frost below 5°C)
- Adjustable water pressure
- Adjustable water temperature
- WC seat with temperature adjustment and temperature control
- Self-cleaning of the nozzle before and after each wash
- Diagnostics function
- Automatic energy-saving function
- Incl. touch remote control Prime
- Incl. mobile app (Android and iOS)
- Automatic forwards and backwards movement of the stainless steel nozzle (oscillation)
- Automatic pulsing water pressure (pulsation)
- Combination shower (oscillation and pulsation)
- Adjustable drying functions
- Decalcification function
- Child mode
- Muting of signal tones
- LED nightlight

V-Care Prime

Washdown with bidet function, thermoplastic WC lid and seat, automatic opening and closing of the WC seat

Techn. Data Image data Techn. Data Image data



V-Care smart toilets

	Functions	Comfort	Essential
Personal hygiene	Rear wash	✓	✓
	Intimate hygiene	✓	✓
	Oscillating cleaning	✓	-
	Pulsing cleaning (massage function)	✓	-
	Removable nozzle	✓	✓
	Setting the nozzle position	5 levels	5 levels
	Adjustable water pressure	5 levels	5 levels
	Heated water	✓	✓
	Adjustable water temperature	5 levels	5 levels
	Self-cleaning nozzle	✓	✓
Comfort	Warm air dryer	✓	-
	Adjustable dryer temperature	5 levels	5 levels
	Odour filter	✓	✓
	Heated seat	✓	✓
	Adjustable seat temperature	5 levels	5 levels
	Automatic opening and closing	✓	-
	Lid and seat with soft close and quick close function	✓	-
	Remote control	✓	✓
	V-Care Smart WC app	-	-
	Nightlight	-	-
Technologies	VitrA Rim-ex	✓	✓
	VitrA Hygiene	✓	✓
	VitrA Clean	✓	✓
Additional functions	Silent mode	✓	✓
	Child mode	✓	✓
	Energy-saving mode	✓	✓
	Decalcification mode	✓	✓
	Diagnostics function	✓	✓
Aesthetics	Option for concealed water connection	✓	✓
	Option for concealed electrical connection	✓	✓
Standards	Child safety	✓	✓
	DIN EN 1717, DIN EN 997, CE	✓	✓
	Electrical certificates IEC, UL, CE, EN, GB	✓	✓
	Water isolation certificates IP 64 / IP 67	✓	✓
Certificates	DVGW, safe connection W 540	✓	✓
	SVGW, backflow safety	✓	✓
	BELGAQUA, DIN EN 1717-compliant	✓	✓



Comfort

Wall-mounted WC with VitrA Flush 2.0, rimless, with concealed attachment from above, 3/6 litre flushing volume, incl. WC seat with soft close, thermoplastic, incl. odour filter

Features

- Intimate hygiene and bottom wash
- Adjustable nozzle position
- Nozzle temperature control (anti-frost below 5°C)
- Adjustable water pressure
- Adjustable water temperature
- WC seat with temperature adjustment and temperature control
- Self-cleaning of the nozzle before and after each wash
- Diagnostics function
- Automatic energy-saving function
- Incl. touch remote control Comfort
- Automatic forwards and backwards movement of the stainless steel nozzle (oscillation)
- Automatic pulsing water pressure (pulsation)
- Combination shower (oscillation and pulsation)
- Adjustable drying functions
- Decalcification function
- Child mode
- Muting of signal tones

V-Care Comfort

Washdown with bidet function, with WC lid and thermoplastic seat, automatic opening and closing of the WC seat

Technical data



Image data



Essential

Wall-mounted WC with VitrA Flush 2.0, rimless, with concealed attachment from above, 3/6 litre flushing volume, incl. WC seat with soft close, thermoplastic, incl. odour filter

Features

- Intimate hygiene and bottom wash
- Adjustable nozzle position
- Adjustable water pressure
- Adjustable water temperature
- WC seat with temperature adjustment and temperature control
- Self-cleaning of the stainless steel nozzle before and after each wash
- Diagnostics function
- Automatic energy-saving function
- Incl. touch remote control Basic
- Decalcification function
- Child mode
- Muting of signal tones

V-Care Essential

Washdown with bidet function, with WC lid and thermoplastic seat

Technical data



Image data





Your notes

A large grid of small dots for taking notes, consisting of 20 columns and 30 rows.

VitrA

